



Qulét tulnuxw kwthu s̓xwi'ém' u tl tumuxw  
Relearn the Stories of the Land

TOURISM VANCOUVER ISLAND  
**56TH ANNUAL  
CONFERENCE & AGM**

OCTOBER 8-10, 2019  
NANAIMO, BC

Sponsorship  
Opportunities





## TOURISM VANCOUVER ISLAND'S 56TH ANNUAL CONFERENCE & AGM

This conference is designed to educate, provide networking opportunities, influence new ideas, and recognize our amazing industry leaders right here on Vancouver Island. Our Host Community this year is Nanaimo!

### Who Attends

Our annual conference is the tourism industry event of the year on Vancouver Island! Each year 150+ delegates from all areas of the tourism industry convene in one region to network, educate themselves and show their support for the Tourism Industry. These delegates vary from attraction operators and B&B operators to general managers and senior staff of hotels and restaurants to CEOs and managers of marketing organizations.

### Why Sponsor?

- › To Position Yourself as an Industry Leader
- › Gain a Competitive Advantage Through Market Exposure
- › Foster Relationships in the Industry
- › Increase Your Company's Visibility
- › Demonstrate a Commitment to Tourism on Vancouver Island
- › Limited Opportunities Available

Opportunities & Benefits	Salmon	Marmot	Eagle	Black Bear	Orca	White Raccoon
Cost / Availability	\$500 / 3	\$750 / 4	\$1,500 / 4	\$3,000 / 4	\$4,000 / 1	\$500 / 5
<b>Exclusive Sponsor of:</b>						
Other (See Options Below)			•	•		
Networking Break	•					
Breakout Session		•				
Keynote Speaker					•	
Industry Award						•
<b>Speaking Opportunities:</b>						
Introduce (1) Breakout Session (See Options Below)		•				
Sponsored Event (At Introduction)			3 Minutes	5 Minutes	5 Minutes @ Keynote	
Award Presentation					•	•
<b>Presents the Gala Award for:</b>						
Remarkable Experience						•
Marketing Campaign of the Year						•
Tourism Employee of the Year						•
Employer of the Year						•
Innovator of the Year or Sustainability Award (Keynote Dependent)					•	•
<b>Complimentary Tickets / Registration:</b>						
Gala Tickets			1		2	
Full Conference Registration				1	1	
Host VIP Head Table with Tickets					1	
First Right of Refusal for 2020 Event	•	•	•	•	•	•
Verbal Recognition at Conference	•	•	•	•	•	•
Recognition in Event Slideshow	•	•	•	•	•	•
Logo & Link on tvconference.ca	•	•	•	•	•	•
Logo in the Digital Conference Program	•	•	•	•	•	•
Logo on Promotional Material			•	•	•	
Signage at Sponsored Event		•	•	•	•	
6 ft. Skirted Display Table/ Exhibit Space				•	•	

- **Choose from:** Destination Canada presentation or Destination BC presentation or Pre-Gala Cocktail Reception or B to B Networking Event
- **Choose from:** Wednesday Evening Entertainment (post-Gala) or 1 breakfast (Wednesday or Thursday) or Gala Dinner
- **Introduce breakout session, one of:** Update on the Hotel Industry; How to Share Your Story; Emergency Preparedness; Tourism for All: Welcoming Diversity

Deadline August 15 Karen Bannister – Director, Destination Marketing 250-740-1222 / karenb@tourismvi.ca